

**KAZAKH NATIONAL CONSERVATORY IM. KURMANGAZY
FACULTY OF MUSIC STUDIES, ART MANAGEMENT AND SHD**



Approved
at a meeting of the Academic Council
RSU "Kazakh national
conservatory. Kurmangazy"
Minutes No8 dated March 31.2021j
Chairman Zhudebaev A.A.

**EDUCATIONAL PROGRAM
"ART MANAGEMENT"**

Code and name of the specialty: 6D02123 (doctoral studies) - Art management
Awarded degree –Doctor of Philosophy (PhD)

Developed by members of the academic committee (commission for quality assurance):			Agreed by the members of the academic committee (commission for quality assurance):		
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Considered at the meeting of the Academic Committee (Commission for Quality Assurance of Education) of the Department of "Art Management", Protocol No. 03 of "09" March 2022.
Head, Head of the Department of "Art Management" Kaliev S.S.

Considered at the meeting of the Methodological Council of the Faculty of "MOM and SRS"
Protocol No. 05 of November 16, 2021.
Chairman, Dean Musagulova G.Zh.

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Almaty, 2022

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General characteristics of the educational program

1.1 Explanatory note

The uniqueness of the educational program 8D02123 - "Art Management" lies in the fact that the scientific and methodological and educational and practical aspects of doctoral students' training are based on the integration of modern experience in the formation of the art market and the theoretical foundations of specialization and standardization of the art manager profession. The image of a modern graduate of doctoral studies is seen to us as a person who concentrates the qualities and knowledge of a scientific researcher and a manager-a practitioner with a highly artistic potential of spirituality of the inner world.

Educational activities in the specialty 8D02123 - "Art Management" are carried out in accordance with the state license No. KZ59LAA00005153 dated June 26, 2015, in accordance with the Law "On Education" of the Republic of Kazakhstan dated 2007. State obligatory standard of higher education, approved by the Decree of the Government of the Republic of Kazakhstan dated 23.08. 2012 No. 1080 with additions and changes approved by the Decree of the Government of the Republic of Kazakhstan dated 13.05. 2016 No. 292. This program was organized on the basis of the Department of Composition and Art Management, in 2014 it was transferred to the Department of Pedagogy and Art Management, in 2017 this department was reorganized as a result of which the Department of Art Management was created ". Since 2019, the head of the Art Management Department is Associate Professor S.S. Kaliev. Doctor of Economics, Professor G. Baimahambetova, Candidate of Historical Sciences, Associate Professor Sarymsakova A.S., Doctor of PhD G. Zhanibekova, Candidate of Economics, Associate Professor R.A. Malaeva, PhD in Economics, Associate Professor Sh. Shalbaeva, PhD A. Sakhaman, senior lecturers: Master S. Nurmoldaev, Master D. Keshubaeva, Master B. Bekmukhambetov.

The training of doctoral students has been carried out since 2014, during this period, 1 doctoral student completed training in 2017. Currently, 2 doctoral students in the 3rd year and 1 doctoral student in the 2nd year are studying in this specialty.

The educational process in the specialty is organized according to the following levels of study: PhD doctoral studies - 3 years, profile - 3 years. Teaching languages - Kazakh, Russian. Graduates are awarded the academic degree of Doctor of Philosophy (PhD) upon completion of the scientific and pedagogical doctoral studies and Doctor of Arts upon completion of the specialized doctoral studies.

The educational program regulates the goals, expected results, content, conditions and technologies for the implementation of the educational process, the assessment of the quality of graduate training in this specialty and includes: curriculum, work programs of the discipline (modules) and other materials that ensure the quality of student training, as well as programs pedagogical, research practice, research work and methodological materials that ensure the high-quality implementation of the educational program 8D02123 "Art Management".

The basis of the fundamental educational program of doctoral studies is author's courses, professorial scientific seminars, guest lectures, master classes of famous scientists and practitioners. Scientific and applied research is carried out within the framework of scientific schools of leading scientists of Kazakhstan. The functioning of specialized educational and research laboratories contributes to the effective implementation of research activities.

In accordance with the general requirements of the Professional Standards of the National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken" (NRC), graduates of doctoral studies in the direction of training 8D02123 "Art Management" as objects of professional activity can choose higher educational institutions (HEIs), organizations and enterprises of all forms of ownership in in the field of art and culture, state and local governments, research and experimental consulting organizations, domestic and international design organizations.

In 2018, the educational program "Art Management" (hereinafter referred to as EP) successfully passed international specialized accreditation through the MusiQue Foundation for Quality

Improvement in Higher Music Education (Belgium). In May 2019, the OP "Art Management" passed institutional accreditation at the NAAR agency until 2026. Every year, the OP "Art Management" in the ranking of the Independent Agency for Accreditation and Rating among the creative universities of the Republic of Kazakhstan takes a leading position.

The educational program 8D02103 (Doctorate) – Art Management has been developed taking into account the requirements of the labor market on the basis of the following regulatory documents:

- "National Qualifications Framework (hereinafter – NQF) (Order of the Minister of Labor and Social Protection of the Population of the Republic of Kazakhstan dated September 24, 2012 No. 373-o-m and the Minister of Education and Science of the Republic of Kazakhstan dated September 28, 2012 No. 444. Registered with the Ministry of Justice of the Republic of Kazakhstan on October 19, 2012 No. 8022)". From the NRT, the item "Ways to achieve level 8 qualifications" and "The structure of the National Qualifications Framework: requirements for labor functions, requirements for skills, requirements for level 8 knowledge" were used. https://tengrinews.kz/zakon/pravitelstvo_respubliki_kazahstan_premier_ministr_rk/obpazovanie/id-V1200008022/

- "Professional standards (Order of the Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken" No. 288 dated 22.12 2016".

- "The European Qualifications Framework for Education and Lifelong Learning (ERC) (approved by the Recommendation of the European Parliament and the Council of the European Union of April 23, 2008)". The OP includes the following points of this document: 1.3. Qualification frameworks at the national and European levels and differences in areas of study. 2.2. Higher education systems and national higher education qualifications frameworks. 2.4.1. Learning outcomes, including competencies. 6. Qualification framework of the European Higher Education Area.

- "Learning Outcomes of the Association of European Conservatories (hereinafter AEC) - 2017". OP 8D02103 - Art Management includes the following sections: 1.5 How AEC learning Outcomes are related to Polyphony/Dublin Descriptors; 2.2 AEC Learning Outcomes: 2nd cycle; 2.3 AEC Learning Outcomes: 3rd cycle.

- qualifications were borrowed from the document "Polyphony/Dublin Descriptors", which indicate the completion of the third cycle (PhD) of higher musical education of a conductor.

- "Competence-based approach to the design of educational programs" Karaganda, KarSTU - 2017. From this document, the following chapters are used in the OP: 1. Formulation of the main purpose of the work performed by the specialist; 2. Map of the training profile within the educational program; 4. Competence profile; 5. Map of professional competencies of the graduate; 6. Compilation of the matrix of disciplines forming training modules; 7. Mapping of the training module for the formation of competence.

- "Taxonomy of Educational Goals: The Sphere of cognition" by B.Bloom, 1956. The cognitive (cognitive) domain is used, which includes six categories of goals with an internal more fractional division and a list of verbs describing the processes that are associated with each level or degree of learning.

- Methodological recommendations for universities on the design of educational programs, MES RK, 2017. The form of drawing up the OP is borrowed from this document.

- National Classifier of classes dated May 11, 2017 No. 130-od. The name of the qualification is used from this document.

1.2 Goals and mission of the educational program

The purpose of the educational program 8D02123 - Art Management is to create an educational environment conducive to the formation of a self-developing and self-fulfilling personality based on the introduction of a competence-based approach in the educational and scientific process of the development of the art and culture industry

The mission of the educational program 8D02123 "Art Management"

Maximum realization of the student's research potential. Training of professionally competent specialists of a new formation in accordance with the needs of society, the labor market for the dynamic development of the scientific field in the field of art management.

2. Admission rules

Admission of persons to the educational program 6D02123-"Art Management" is carried out with the mandatory availability of an international certificate of proficiency in a foreign language, as well as those with a master's degree in the specialties of the Art direction and work experience of at least 1 year. Persons entering the doctoral program take entrance exams: 1. Creative exam in the specialty. The exam consists of oral answers on tickets, the oral exam includes 3 blocks.

The blocks consist of questions of the following disciplines:

1 block – "Management", "Time management";

Block 2 – "Economics of Culture", "Marketing";

Block 3 - "Strategic management", "Project Management"

2. Protection of the abstract. The topic and content of the abstract should correspond to the profile of the specialty. The abstract is performed in Kazakh or Russian. The volume of the abstract is at least 30-35 pages. Information that needs to be reflected in the abstract: the relevance and novelty of the topic, the formulation of the object, subject, goals and objectives of the work, the methodology of the study, the degree of study of the research topic, the expected result, the practical significance of the study, the list of sources used (at least 30) indicating the output data (title, place and year of publication, number of pages). The maximum score for the exam in the specialty is 50 points. The minimum passing score is 25.

2. Passport of the educational program "Art Management"

Field name	Note
Код ОП	8D02123 -Докторантура (Научно-педагогическая)
Education area code and classification	8D02
Code and classification of areas of training	8D021
OP name	Art management
OP type	Operating EP
The purpose of the OP	The purpose of the educational program 8D02123 - Art management is the creation of a scientific and educational platform that contributes to the formation and development of scientific and methodological developments in various areas of science related to the modern economy and art industry. Training of qualified specialists mastering scientific disciplines adapted to the problems of art management and the art market.
ISCED level	8
NQF level	7-8
ORK level	7-8
Learning outcomes	<p>RE1 (TR) Have the skills to scientifically analyze socially significant problems and processes, readiness to use in practice the methods of the humanities, social and economic sciences in various types of professional and social activities. To have the ability and readiness for practical analysis of the logic of various kinds of reasoning, for public speaking, argumentation, discussion and polemics</p> <p>RE2 (PR) Ability to analyze trends in modern science, identify promising areas of research, use experimental and theoretical research methods in professional activities, develop and present a</p>
TR-theoretical results	
PR-practical results	
OR - overall results	

substantiated research plan, master modern methods of scientific research in the subject area, skills to improve and develop one's scientific potential

RE3 (PR) Ability to analyze the proposed results of science for their use in business, find new opportunities for the commercialization of scientific research, apply the acquired knowledge and skills in the implementation of research programs, the implementation of scientific projects, and commercialize scientific research functions in the world space.

RE4 (OP) Systematically and critically analyze and evaluate your own research, research and others. **PO5 (TP)** Знание истории, современных тенденции развития мирового и казахского искусства, лучших образцов народной и профессиональной культуры. Владеть современными методологическими изменениями научной парадигмы науки, с совокупностью теоретических концептов.

RE6 (TP) Knowledge of the theoretical and historical context in which the work was created and presented, including knowledge of musical styles and associated traditions. Competence in shaping the art market through the prism of ethnomusicology.

RE 7 (TR) the ability to use the resource support of scientific research;

RE8 (PR) the ability to present and publish publications in scientific journals and materials in Republican and International scientific and practical conferences.

RE9 (PR) has the ability to convey ideas and artistic vision in the field of art management to the public.

RE10 (PR) be able to consider, interpret, analyze, evaluate, manage, preserve and transfer to others the knowledge gained from the relevant literature and other resources as needed in the field of art management.

RE 11 (PR) demonstrate knowledge of research approaches, methods and cognitive techniques, possess research approaches and methods

RE 12 (OR) Possession of the theory and methodology of studying the phenomena of art, understanding the role of the art manager in the creative and social process in the implementation of expert and analytical work and project activities

4. Матрица достижимости результатов обучения

Educational program -8D02123- Art management														
№	Name of the discipline (D)	Brief description of the discipline (30-50 words)	Number of credits	Generated learning outcomes (codes)										
				PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11
Competence group: universal competencies: social and personal														
Title of competence Knowledge of the theory and methodology of the study of the phenomena of art, understanding in the creative and social process in the implementation of expert and analytical work and project activities														
Module 1. Modern paradigms of science and art														
1	Өнер философиясы/Философия искусства/Philosophy of Art	It is a theoretical and methodological basis for the study and understanding of art as a special phenomenon of human activity and culture in all the diversity of its existence.	4	v										
	Ғылыми зерттеу әдістері /Методы научного исследования/Methods of scientific research	The discipline provides doctoral students with professional training in the field of methodology and methodology of scientific research, which allows them to work successfully in their chosen field, the development of methodological culture necessary for the organization and implementation of scientific research and pedagogical activities in the field of culture.	4					v						v
Competence Group: Professional competencies: research, pedagogical														
The title of the competence is possession of modern strategies for the study of culture and art of "postmodernity", the latest technologies for processing scientific information and using them in practice, expanding and deepening one's scientific worldview, demonstrating in-depth knowledge of research approaches, methods and cognitive techniques, being able to identify current problems, implement goal-setting, select tasks for the implementation of the goal, demonstrate understanding pitch and timbre of sound in the music of the Turks, their connection with objective (tools) and subjective (performance) factors, be able to master research approaches, methods, cognitive techniques, being aware of their cultural and historical conditionality, formulate research proposals - clearly and logically, using scientific terms.														
Module 2. Research competencies of a doctoral student														

[illegible]

[illegible]

implementation of scientific projects, to commercialize research functions in the global space, the formation of communicative competence, innovative methods of the learning process, to prove the ability to integrate knowledge from different contexts or scientific sources

Module 3 Expert practice in the field of professional activity

Module 3. Expert practice in the new field							
Өнер өнөркөсібіндегі ғылыми азирлемелерді коммерциализациялау/Коммерциализация научных разработок в арт-индустрии /Commercialization of scientific	The subject of the discipline Commercialization of scientific developments of the art industry is an in-depth study of theoretical and practical issues of the process of commercialization of scientific developments in relation to the specialty of art management and the corresponding branch of sciences.	4					V
Дереккөзтану/Ис точниковедение/ Source study	In the content of the discipline, a large place is occupied by the consideration of the concepts of "document" and "text" in art management. Special attention is paid to the strategy of finding sources for scientific research. In the course of training, the skills of mastery of textual principles are improved.	3					V

Pedagogical and research practice

[illegible]

3. Competence profile

Professional Competencies (PC): - research; - pedagogical	Research: - solve a set of professional tasks in the field of activity based on knowledge, skills and experience; -knowledge of modern strategies for the study of culture and art of "postmodernity", the latest technologies for processing scientific information and using them in practice; - knowledge of the theory and methodology of the study of the phenomena of art; - The ability to analyze the proposed results of science for their use in business, to find new opportunities for the commercialization of scientific research, to apply the acquired knowledge and skills in the implementation of research programs, the implementation of scientific projects, to commercialize research functions in the global space. Pedagogical: -ability to think strategically and manage in real time - formation of communicative competence -innovative methods of the learning process
Universal competencies (CC): - social and personal; - critical thinking skills; - communicative	Socio-personal: -Knowledge of the theory and methodology of the study of the phenomena of art, understanding in the creative and social process in the implementation of expert and analytical work and project activities Critical thinking skills - to solve a set of professional tasks based on universal, integral, communicative, emotional and volitional qualities (knowledge, skills, properties and abilities) - The ability to self-esteem, constructive analysis of their actions and continuous professional development Communicative: -Mastery of the art of human resource management of the organization -The art of creating an atmosphere of trust, partnership, unity of goals and actions -Ability to establish external relations with partner organizations and management bodies.

5. Map of the training module

Module name	Competencies	Name of disciplines
Expert practice in the field of professional activity	- The ability to analyze the proposed results of science for their use in business, to find new opportunities for the commercialization of scientific research, to apply the knowledge and skills acquired in the implementation of research programs, the implementation of scientific projects, to commercialize research functions in the global space	1. Commercialization of scientific developments in the art industry
Modern paradigms of science and art	Knowledge of the theory and methodology of the study of the phenomena of art, understanding in the creative and social process in the implementation of expert and analytical work and project activities	1. Philosophy of art 2. Methodology of scientific research
Research competencies of a doctoral student	<ol style="list-style-type: none"> 1. Possession of modern strategies for the study of culture and art of "postmodernity", the latest technologies for processing scientific information and using them in practice, expansion and deepening of one's scientific worldview 2. Demonstrate in-depth knowledge of research approaches, methods and cognitive techniques. 3. Be able to identify current problems, implement goal-setting, select tasks for the implementation of the goal. 4. 5. Be able to master research approaches, methods, cognitive techniques, being aware of their cultural and historical conditionality. 6. Formulate research proposals – clearly and logically, using scientific terms. 7. Demonstrate the ability to outline, plan, execute and provide research results and projects using appropriate methodological processes and resources, the ability to use the project financing and evaluation system in the implementation of research work. 8. Identify key issues in your field of study, consider them critically and find innovative solutions. 9. Interpret, analyze, evaluate modern paradigms of science and art. 10. Be able to adhere to and comply with high standards in the field of scientific research. 	<ol style="list-style-type: none"> 1. Economics and Art Management 2. Management and strategic marketing in the field of art 3 Interdisciplinary research in art management of Kazakhstan academic writing 5. Interdisciplinary research in musicology 6. Commercialization of scientific developments in the art industry

7. Teaching methods

The main task of the conservatory at the present stage is to train specialists who are able to respond in a non-standard, flexible and timely manner to changes that are taking place in the world. Therefore, interactive teaching methods are used to prepare doctoral students for professional activity. In the conservatory, according to the educational program "Art Management", the following teaching methods are used in the educational process to conduct classes, present and consolidate the material:

- situational tasks (the doctoral student independently prepares for the task, takes into account the issues of the topic covered, diagnoses the problem, makes certain decisions on the issues raised, enters into a discussion);

- brainwriting (the technique is based on the technique of brainstorming, where previously the group members independently present their proposals and ideas on a given topic in writing. Subsequently, the group members exchange exclusive information with each other, which stimulates them for a new stage in the development of the idea proposed by the teacher);

- case study (The method of a specific situation is a description of real facts and events. Event reality as a proposed circumstance with its uniqueness and exclusivity, presents the doctoral student with the freedom to find ways to analyze, identify and solve problems. In the process of interacting with each other, imitating real communicative dependencies, doctoral students gain experience in human resource management and corporate thinking);

- design (the doctoral student works on a specific project under the guidance of a teacher, during the writing of the project the doctoral student researches, analyzes and draws conclusions and forms a proposal for improving the chosen direction);

- business game (the activity of trainees develops, the ability to analyze special literature is formed, the creative thinking of trainees is activated, the ability to practically evaluate different points of view and ways of comparing them is developed, • skills of finding the optimal solution are instilled).

4. Policy of evaluation of learning outcomes (current, milestone and final control)

Отмет	% content of the academic discipline	Assessment according to the traditional system	Evaluation of the letter system	Digital equivalent of points
Correct, complete (the student deeply and consistently reveals theoretical positions on the problems of teaching, illustrates them with examples from the experience of teachers and his own practice, is fluent in the categorical apparatus and consciously characterizes the trends of its development)	95-100	Great	A	4,0
Correct, complete (the student consistently reveals theoretical positions on learning problems, illustrates them with examples, owns a categorical apparatus and characterizes development trends)	90 - 94	Great	A-	3,67
Correct, complete after the teacher's leading questions and answers to additional questions (the student fully reveals the theoretical provisions, but admits inaccuracies in the interpretation of pedagogical concepts; examples from practical activities are fragmentary; does not sufficiently comprehend modern problems of didactics)	85-89	Well	B+	3,33

Correct, complete after the teacher's leading questions and answers to additional questions (the student fully reveals the theoretical provisions, but admits inaccuracies in the interpretation of pedagogical concepts; examples from practical activities are fragmentary; does not sufficiently comprehend modern problems of didactics)	80-84	Well	B	3,0
the student has knowledge of the subject in the scope of the curriculum, understands the discipline deeply enough; independently, in a logical sequence and exhaustively answers all the questions of the ticket, is able to analyze, compare, classify, generalize, concretize and systematize the studied material, highlight the main thing in it: to establish causal relationships; clearly forms answers.	75-79	Well	B-	2,67
Correct in general, quite complete after the teacher's leading questions and answers to additional questions (the student makes mistakes when disclosing theoretical positions on the issues under discussion, inaccuracies in the interpretation of pedagogical concepts; it is difficult to illustrate theoretical positions with examples from school practice; poorly oriented in modern problems of didactics and trends in its development)	50-74	Satisfactory	C+	2,33
the student has knowledge of the discipline almost to the full extent of the program (there are knowledge gaps only in some, especially complex sections); independently and partly with leading questions gives full answers to questions; does not always highlight the most significant, does not allow serious errors in the answers at the same time; is able to solve light and medium-gravity situational tasks;	65-69	Satisfactory	C	2,0
the student knows only the basic material; answers the questions asked insufficiently clearly and fully, which requires additional and clarifying questions from the teacher	60-64		C-	1,67
. the student owns the main amount of knowledge on the discipline; shows difficulties in independent answers, operates with inaccurate formulations; owns only a mandatory minimum of research methods.	55-59	Satisfactory	D+	1.33
the student in the process of answering makes mistakes on the merits of questions, is able to solve only the easiest situational tasks,	50-54	Satisfactory	D	1.0
the student has not mastered the mandatory minimum knowledge of the subject, is not able	0-49	Satisfactory	F	0

to answer questions even with additional leading questions from the examiner.				
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Incentives (2 points)

- initiative in performing additional work on the course;
- creative approach to the task.

Penalty points (2 points)

- late submission of material;
- a formal approach to the completed task;

3). General scale of assessment of knowledge, skills and abilities

Grading by letter system	Digital equivalent of points	% content of mastering the academic discipline	Assessment according to the traditional system
A	4,0	95-100	Great
A-	3,67	90-94	
B+	3,33	85-89	well
B	3,0	80-84	
B-	2,67	75-79	
C+	2,33	70-74	
C	2,0	65-69	satisfactorily
C-	1,67	60-64	
D+	1,33	55-59	
D-	1,0	50-54	
FX	0,5	25-49	unsatisfactory
F	0	0-24	unsatisfactory

Rating scale

№	Types of jobs	Number of lessons	Number of points for 1 lesson	Maximum points
1	Class attendance	45	1	45
2	SRO	11	5	55
3	Frontier control	2	50	100
5	Total points			
6	Final control	1		100
7	Total points			100

The comprehensive exam in the specialty includes the disciplines of the mandatory component and the component for the choice of cycles of basic and major disciplines of the doctoral program. A comprehensive exam is conducted in one of the following forms: oral exam, written work or testing. The program of the comprehensive exam, the form of its conduct and the content of the tasks are developed by the faculties on the basis of the programs of disciplines included in this comprehensive exam.

Evaluation criteria	Rating by 100 b. system	Assessment by tradition. system	Evaluation of the letter system	Digital equivalent of points
The answers to the questions posed in the ticket are presented logically, consistently and do not require additional explanations. Reasonable conclusions are drawn. The norms of literary speech are observed. The assessment assumes a deep knowledge of the entire course, an understanding of all	95-100	Great	A	4,0

<p>phenomena and processes, the ability to competently operate with terminology. The student's answer to each question of the ticket should be detailed, confident, in no case be read verbatim, contain sufficiently clear wording. A score of 95-100 is given to students who, when answering:</p> <ul style="list-style-type: none"> - discover a comprehensive systematic and in-depth knowledge of the program material; - demonstrate knowledge of modern educational and scientific literature; - are able to creatively apply knowledge of theory to solving professional problems; - possess a conceptual apparatus; - demonstrate the ability to analyze and compare different approaches to solving the problems stated in the ticket 				
<p>The graduate demonstrates: fluency in professional terminology; a high level of theoretical knowledge and the ability to use them to solve professional problems; an exhaustive consistent, reasoned and logically coherent presentation of the answer, without errors. The graduate easily navigates regulatory legal acts, scientific and other specialized literature.</p>	90-95	Great	A-	3,67
<p>The answers to the questions posed are presented in a systematic and consistent manner. The material is presented confidently. The ability to analyze the material is demonstrated, but not all conclusions are reasoned and evidence-based. The norms of literary speech are observed.</p> <p>The score 85-89 is given to the student for the correct answers to the ticket questions, knowledge of the main characteristics of the disclosed questions within the framework recommended by textbooks and the provisions given at lectures. It is necessary to understand the relationships between phenomena and processes, knowledge of the basic laws. The assessment is given to students who, when answering:</p> <ul style="list-style-type: none"> - discover solid knowledge of the program material; - have mastered the main and most significant additional literature; 	85-89	Good	B+	3,33

- are able to apply knowledge of theory to solving problems of a professional nature; - allow some errors and inaccuracies in the answer.				
The graduate demonstrates: possession of professional terminology at a sufficient level; a sufficient level of theoretical knowledge and the ability to use them to solve professional problems; competent and logical presentation of the answer, without significant errors, but the presentation is not sufficiently systematic and consistent. The graduate has difficulty answering additional questions	80-84	Good	B	3,0
the student discovers sufficient knowledge of the educational material, including the conceptual apparatus; demonstrates a confident orientation in the studied material, the ability to apply knowledge to solve practical problems, but finds it difficult to give examples. When responding, it admits some inaccuracies.	75-79	Good	B-	2,67
The answer analyzes only one point of view on the problem under consideration. The student has a conceptual apparatus, but when using it, he admits inaccuracies, has little difficulty in generalizing theoretical material and in formulating conclusions. Some inaccuracies are allowed in the presentation of factual material. When answering, leading questions are asked, to which the student gives immediate answers.	70-74	Good	C+	2,33
Violations in the sequence of presentation are allowed. Superficial knowledge of the issue is demonstrated. There are difficulties with conclusions. Violations of the norms of literary speech are allowed. The answer is short, the wording given is not clear enough, unclear, inaccuracies are allowed in the answers. A positive assessment can be made provided that the student understands the essence of the main categories on the considered and additional issues.	65-69	Satisfactory	C	2,0
The graduate demonstrates: proficiency in professional terminology at a minimum level; a low threshold level of theoretical knowledge, has mastered only the basic program material without knowledge of individual features; when answering, he admits inaccuracies, the material is insufficiently systematized. The	60-64	Satisfactory	C-	1,67

speech of the graduate is mostly literate, but the confident possession of the material is not demonstrated.				
The student mostly knows the content of the basic concepts, but makes mistakes in their use, has significant difficulties in generalizing theoretical material and in formulating conclusions, does not know how to substantiate his judgments. Prefers to answer questions of a reproducing nature and gets confused when answering modified questions. Speech is uncertain, intermittent. The material is largely presented haphazardly and with a violation of logical connections.	55-59	Satisfactory	D,E	1,33
The student shows poor knowledge of lecture material, educational literature, low level of competence in his professional field, uncertain presentation of the question. The material is presented inconsistently, confusingly, does not represent a certain system of knowledge. The student shows a weak level of professional knowledge, finds it difficult to analyze practical situations. Can't give examples from the professional field. He presents the material uncertainly and logically inconsistently.	50-54	Satisfactory	D	1,0
The material is presented inconsistently, confusingly, does not represent a certain system of knowledge. The "unsatisfactory" assessment assumes that the student has not figured out the basic questions studied in the learning process, does not understand the essence of processes and phenomena, cannot answer simple questions. The "unsatisfactory" rating is also given to the student who wrote the answers to the questions and the examiner reading these answers without looking up from the text, and the request to explain or clarify the material read in this way remains essentially unanswered. Grade 2 ("unsatisfactory") it is assigned to students who, when answering: - discover significant gaps in the knowledge of the main program material; - make fundamental mistakes in answering the questions of the examination card;	0-49	unsatisfactory	F	0

The content of the educational program (The working curriculum of the educational program for the entire period of study)